



University of
Staffordshire



STAFFORDSHIRE BUSINESS SCHOOL

Your place
of possibility

We are delighted to announce that Staffordshire University has rebranded to become University of Staffordshire. It reinforces our commitment to Staffordshire and beyond. Our brand evolution also heralds an exciting new future, with lots of new opportunities for our students.

WELCOME TO STAFFORDSHIRE BUSINESS SCHOOL

Go from the classroom to the boardroom. You'll gain the real-world skills to thrive in the competitive and ever-changing business world.

Get inside tips from our entrepreneurs in residence. Market your skills to companies as a student consultant. And learn how to drive innovation and lead change.

Our Business School courses are your gateway to industry. We offer next-level teaching, hands-on and personalised learning, and all the support you need to succeed. You can also gain accreditation from the Chartered Management Institute (CMI).

Take Business Management and choose from six options, including specialisms in Innovation and Entrepreneurship, Sustainability, Human Resource Management,

Events, and Tourism. If your ambitions are global, we offer International Business Management too.

Our Accounting and Finance degree covers everything from tax and corporate governance to cryptocurrency. Or learn how to shake up the marketing world by studying Digital and Social Media Marketing. We also offer the UK's first dedicated degree in Visitor Attraction and Resort Management. It's a partnership with Alton Towers Resort in Staffordshire – and you'll even graduate on a rollercoaster!



Bringing your place
of possibility to life

THIS IS YOUR PLACE

**£43M CATALYST
BUILDING**

**WORK ON LIVE
INDUSTRY BRIEFS**

**PARTNERSHIP WITH
ALTON TOWERS RESORT**

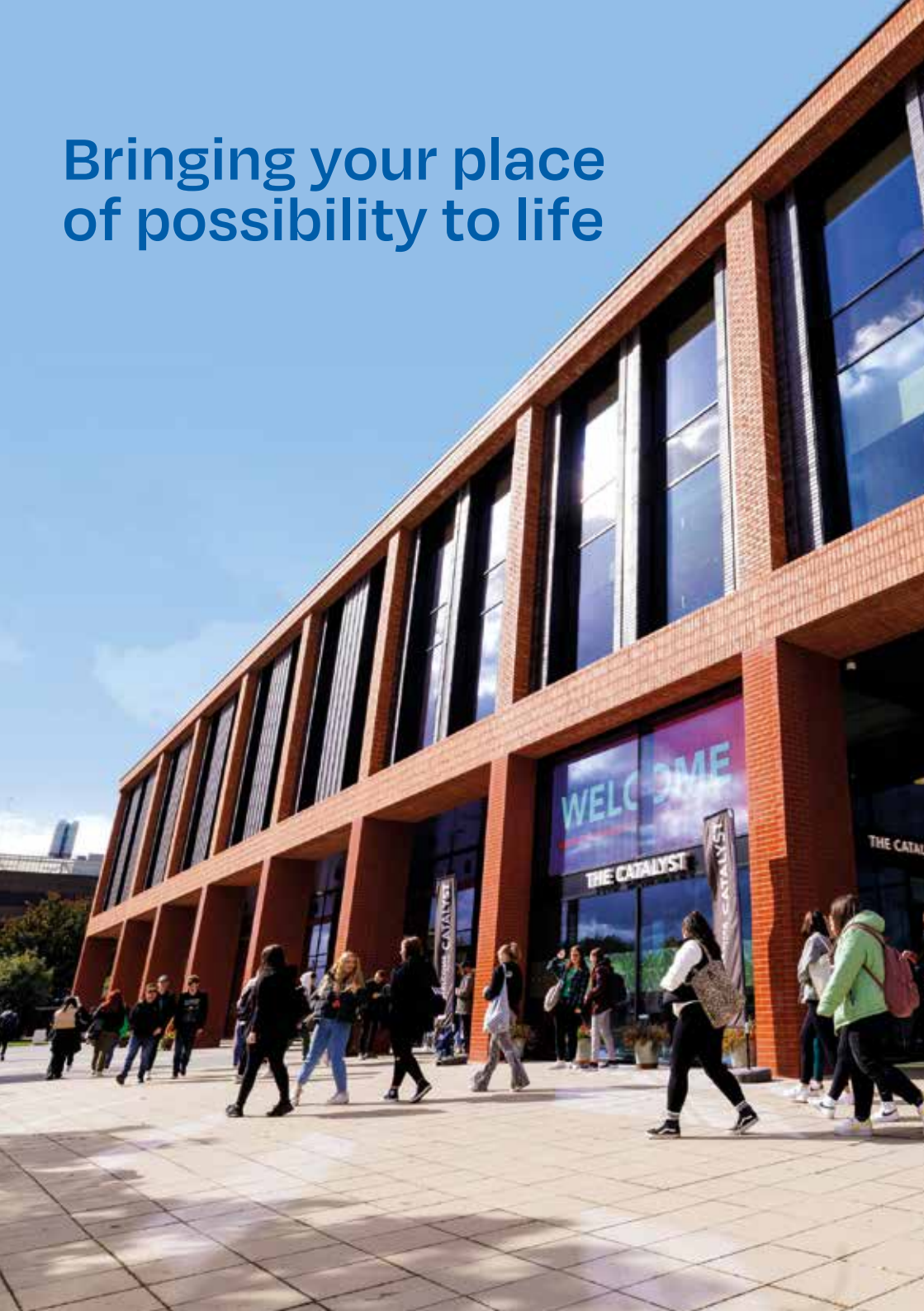
**GUARANTEED
WORK PLACEMENT**

**STUDENT MARKETING
AGENCY**

**CONSULTANCY
PROJECT FOR
LOCAL BUSINESSES**

**INTERNATIONAL
STUDY EXCHANGES**

**ENTREPRENEURS
IN RESIDENCE**





WHY CHOOSE UNIVERSITY OF STAFFORDSHIRE

Find your gateway to industry and a future full of possibilities. An amazing community, where amazing things happen. **All built around you.**



Leading modern courses

Right from the beginning, we've been at the cutting edge of industries and driving change. Building a bridge between the classroom and real-world practice. Learn the skills for the future on our career-focused courses.

Next-level teaching

We teach in the best way, not the old way. Pushing boundaries and using hands-on, personalised learning. Championing digital innovation, from CGI to games technologies. Immerse yourself in our simulation spaces, taking you from crime scene to courtroom or ambulance to operating theatre.

Personalised support

Get all the support you need to achieve real success. Whether you have a worry about money, your studies, your mental health or a personal issue, we're here for you every step of the way.

Gateway to careers

With our unique industry connections, you'll unlock your potential. Unleash your entrepreneurial skills as you take on projects, explore placements or exhibit your work at shows, and gain the skills for whatever comes next. You can even become a student consultant, marketing your expertise to employers.

Inclusive community

Become part of our open, inclusive and welcoming community. An environment that's big on personality and full of character. A place where you'll feel empowered and inspired. Where everyone is valued and you can be you.

THE CATALYST



The Catalyst building combines new technology with dynamic learning spaces, emulating real-world working environments and opportunities for digital engagement. The Catalyst is a hive of activity for all things teaching, learning, meeting and studying. It provides world-class services and settings to support students through their education and towards their employment while offering flexible, high-quality, digitally-enabled spaces.

Networking and business collaboration are key to the building's objective, with drop-ins from industry employers, as well as an open plan social and food zone that creates a casual, yet professional atmosphere. Every day will offer the opportunity to make life-changing connections.

The Learning Market And Study Zone

The Catalyst has dedicated teaching spaces including a Learning Market and Study Zone which will deliver lecture experiences like no other. The Learning Market has spaces to present and deliver a wide range of activities with ample seating, plenum tables and display screens around an auditorium perimeter. The Study Zone is perfect for collaboration and group-work with its series of desks and digital screens.

Independent Study Area

There are extensive private study spaces throughout the Catalyst and students can access areas with desktop computers or clear study spaces to set

up personal devices. There are also cubicle desk areas for students who need privacy or quiet time when working on assignments.

Webinar Pods

These spaces are ideal for those all-important collaborative projects and come equipped with a screen allowing students to cast work, brainstorm and conference call.

Breakout space

The Catalyst has lots of options for meetings, socialising and team working. There are spaces for informal breakout sessions to private study rooms to cover all study needs from one-to-ones, group meetings and collaborative working.



TOUR THE CATALYST WITH CURRENT STUDENT TOM



OUR STUDENTS

“ **The modules cover all areas of business operations on finance, HR, marketing, pitching and creating a business. It sets you up to work in all kinds of industries.** ”



Jake Dawkins

Visitor Attraction and Resort Management

“ **Everything that the course has given me has completely built me up for the role I've got now. So, I'm very thankful for that.** ”



Teresa Sinaguglia

Business Management

MEET THE EXPERTS



CAROL SOUTHALL

Head of Department

Carol has years of leisure and travel industry experience. She has been an operations manager working with leading UK and international attractions, acted as a resort representative in France, Switzerland and the former Yugoslavia, and has worked in hospitality and PR in Australia. Carol's research focuses on family tourism, cultural awareness and curricula decolonisation.



MAYOWA AKINBOTE

Course Leader (Accounting and Finance)

Mayowa has over 17 years of expertise as an accountant in the public and private sectors, so he brings with him a wealth of experience and knowledge. He is interested in investment returns forecast and valuation, financial market volatility and investor behaviour. Mayowa has a practising chartered accountant certificate with the ACCA and PhD in Accounting and Finance.



DR MOHAMMAD (ALI) WASIM

Course Leader (Business Management)

Mohammad has five years' industry experience working in diverse roles. He has worked in product management, brand management, operations and adding value as a change manager. His areas of expertise include human resource management, organisational change and development, and public sector management and reform.



DR ANDY HANKS

Course Leader (Human Resource Management)

Before teaching, Andy spent 16 years working for the Ministry of Defence. He got elected as a representative with the trade union which then gave him an insight into employment relations that is invaluable in his teaching today. Andy has a PhD in Human Resource Management and Industrial Relations, and now teaches across a number of degrees within our Business School relating to strategic HR and employee relations.



DR JOE HAZZAM

Course Leader (Digital and Social Media Marketing)

Joe has over 17 years of practical marketing experience. He is interested in the development of cross-cultural, digital and social media marketing capabilities that may play a role in improving customer experience and organisational performance. He has had his research published in some of the top marketing journals, demonstrating his passion for making a contribution to marketing theory.



AMANDA PAYNE

Course Leader (Visitor Attraction and Resort Management)

Amanda is extremely passionate about the tourism and events industry and has over 10 years' teaching experience in the UK and internationally in locations including China and Poland. Prior to teaching, Amanda worked in industry for 15 years with an extensive commercial background and has experience of operations management. Her areas of expertise include tourism, hospitality, event management and enterprise.



KARL MCCORMACK

Course Leader (Business Management Sustainability)

Karl has been teaching at the University for over 10 years. He has expertise in accounting and business, and research interests in student expectations, teaching innovation, financial regulation, and fraud management. Before teaching, Karl worked in management roles with retail businesses, as well as small music industry companies. As an advocate of playful learning, he was the UK's first Certified Pro Play facilitator - using Playmobil in his teaching.



FRANCES-MARIE HITCHEN

Deputy Course Leader (Business Management Events And Tourism)

Fran has a background in travel, tourism and events, with over 10 years' experience of working within industry and more than a decade of lecturing. She started out as Cabin Crew for Thomson Airways which gave her experience in health, safety and security as well as receiving excellent customer service training. Her areas of expertise include destination management, consumer behaviour in tourism, and the impact of leadership and management within the industry.

OUR COURSES

Course title	Award	UCAS Code	UCAS Offer	Duration in years
Accounting and Finance	BSc(Hons)	NN45	112-120	3
Business Management	BSc(Hons)	N220	112-120	3
Business Management (Events)	BSc(Hons)	N200	112-120	3
Business Management (Human Resource Management)	BSc(Hons)	N203	112-120	3
Business Management (Innovation and Entrepreneurship)	BSc(Hons)	N205	112-120	3
Business Management (Sustainability)	BSc(Hons)	N207	112-120	3
Business Management (Tourism)	BSc(Hons)	N209	112-120	3
Digital and Social Media Marketing	BSc(Hons)	N1NA	112-120	3
International Business Management	BSc(Hons)	N211	112-120	3
Visitor Attraction and Resort Management	BA(Hons)	N836	112-120	3



APPRENTICESHIPS WITH UNIVERSITY OF STAFFORDSHIRE

University of Staffordshire can support you in achieving a higher-level qualification by combining practical on and off-the-job training with studying for a university qualification through a degree or higher apprenticeship.

Apprenticeship standard	Typical duration	Qualification level
Chartered Manager Degree Apprenticeship	3 years	Level 6
Operations/Departmental Manager Apprenticeship	3 years	Level 6



FIND OUT MORE ABOUT OUR COURSES:





ACCOUNTING AND FINANCE

The world of business and finance is ever changing, and companies need to stay competitive to survive. Whether your dream is to become a chartered accountant or a financial officer within a larger organisation, you'll learn the essentials for your future career. This course is also an ideal springboard if you want to pursue postgraduate research.

ACCREDITED DEGREE



FIND OUT MORE ABOUT THE COURSE HERE



Why choose us...

- Our Accounting and Finance degree will equip you with the skills to thrive in this challenging and rewarding environment.
- Some modules are dual-certified with 9 ACCA and 8 CIMA professional exam exemptions. This means you can get a head start on a career once you graduate.
- You'll build your research skills by completing an in-depth term paper on a topic of your choice.
- We strongly encourage our students to undertake work placements, particularly with accounting firms or in finance roles with other businesses.
- Our academic staff have lots of industry experience, including backgrounds as professional accountants and in banking.
- Gain a global perspective with the chance to spend a year studying at one of our renowned partner universities in Sri Lanka or Vietnam.

What you'll learn...

This course has a strong focus on employability skills. You'll be delving into contemporary issues, from the challenges of regulating fintech to the growth in cryptocurrency. Using real-life examples, you will also understand the crucial role accounting and finance plays in organisational decision-making.

Module examples:

- Financial Reporting
- Business Taxation
- Auditing and Assurance
- Corporate Governance
- Fintech and Digitalisation

What you could do next...

This degree will open up a wide range of career opportunities. Some graduates may go on to set up their own accounting businesses, while many of our graduates become trainee accountants and later work towards chartered accountant status.



BUSINESS MANAGEMENT

Whether you want to work for a multinational company or launch your own start-up, you'll find lots of exciting opportunities in the business world. We will equip you with the skills, knowledge, experience, and connections to achieve your ambitions, alongside live industry briefs and the chance to create your own consultancy project to work with existing companies.



FIND OUT
MORE ABOUT
THE COURSE
HERE



Why choose us...

- Upon successful completion, you'll get a leadership and management qualification from the Chartered Management Institute (CMI) as well as your degree.
- You can choose to complete a 12-month work placement between the second and final year, which is a great way to gain valuable experience and put your skills into action solving real problems.
- We'll introduce you to our entrepreneurs in residence, who can give you an invaluable insight into what makes a business idea a success.
- In your final year, there's the consultancy project – a huge live brief. Draw on our network of businesses to offer your skills to employers.
- Gain a global perspective with the chance to spend a year studying at one of our renowned partner universities in Sri Lanka or Vietnam.

What you'll learn...

You'll cover the fundamentals of business, from marketing to management, and accounting to sustainable business development. You will study the key concepts of organisations, their stakeholders and changing environments, together with managerial processes, entrepreneurship, organisational structure, leadership, and strategic planning. Business simulations will help you put theory into practice, making business decisions on finance, HR, operations and income generation.

Module examples:

- Foundations of Management
- Strategic Management in a Global Context
- Authentic Leadership
- Governance and Climate Change

What you could do next...

The breadth of this course will give you lots of career options in business. In recent years, graduates have become management consultants, supply chain managers, data analysts and business development managers in the public and private sectors.



BUSINESS MANAGEMENT (EVENTS)

Whether your dream is to become a wedding planner, music festival organiser or conference specialist, you'll find exciting opportunities in the events industry. This course will immerse you in the world of events and equip you with plenty of skills and experience for your future career. You will also get to plan, deliver, and evaluate your own live event.



FIND OUT
MORE ABOUT
THE COURSE
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Why choose us...

- Organise a live event where you'll get to experience every aspect of managing the event, and you'll also be raising funds for a particular charity.
- Everything will be taught through a real-world perspective, including live industry briefs – there will also be a residential field visit.
- We are a member of the Association for Events Management Education (AEME) which represents leading providers of events programmes.
- You can choose to complete a 12-month work placement between the second and final year, which is a great way to gain valuable experience and put your skills into action solving real problems.
- We offer an international study exchange and the chance to gain an extra employability-focused award called Staffordshire EDGE.

What you'll learn...

Events management is a fast-paced and dynamic industry worth billions of pounds to the British economy. You will explore the eventscape, with visits to lots of different types of venues, such as markets, sporting events and places like the NEC in Birmingham. It will give you an insight into the roles involved and how events are planned and marketed.

Module examples:

- Exploring the Eventscape
- The Event Professional
- Contemporary Issues in Tourism and Events
- Operations Management

What you could do next...

The course will develop both your business and management skills, as well as practical experience of working in the events industry. Graduates can go on to a huge array of job opportunities, such as event manager, conference centre manager or outdoor activities/education manager.



BUSINESS MANAGEMENT (HUMAN RESOURCE MANAGEMENT)

The key to any successful business is being able to attract and develop talented staff. Our BSc (Hons) Business Management (Human Resource Management) degree will equip you with the knowledge and experience needed to thrive in the fast-paced world of HR, and show you the most effective strategies for supporting and empowering employees so they contribute to overall company growth.



Why choose us...

- Gain real business experience and support companies through a consultancy project.
- Upon successful completion, you'll get a leadership and management qualification from the Chartered Management Institute (CMI) as well as your degree.
- All the tutors have vast experience working in a variety of industries and bring their knowledge to the classroom. You'll graduate industry-ready with flexible and transferable skills.
- You can choose to complete a 12-month work placement between the second and final year, which is a great way to gain valuable experience and put your skills into action solving real problems.
- We offer an international study exchange and the chance to gain an extra employability-focused award called Staffordshire EDGE.

What you'll learn...

This course teaches you about the importance of motivating and managing people within a business, showing you the link between successful performance and the people you employ. You'll explore everything from a real-world perspective, and there will also be business simulations, where you'll make financial decisions and experience key areas such as operations and marketing.

Module examples:

- Employee Voice and Representation
- Managing and Developing People
- Managing Performance and Reward
- Authentic Leadership

What you could do next...

The breadth of this course will give you lots of career options in business and HR. You could go into roles such as HR officer, business consultant, HR advisor or a training and development officer.



BUSINESS MANAGEMENT (INNOVATION AND ENTREPRENEURSHIP)

Gain the vital experience needed to turn your entrepreneurial ideas into a success. We'll teach you to navigate the dynamic, complex and uncertain world of business. You'll be able to think flexibly and creatively, learn how to develop a vision and how to achieve it. You'll graduate ready to launch your own venture.



Why choose us...

- We'll introduce you to our entrepreneurs in residence, who can give you an invaluable insight into what makes a business idea a success.
- Upon successful completion, you'll get a leadership and management qualification from the Chartered Management Institute (CMI) as well as your degree.
- You can choose to complete a 12-month work placement between the second and final year, which is a great way to gain valuable experience and put your skills into action solving real problems.
- In your final year, there's the consultancy project – a huge live brief. Draw on our network of businesses to offer your skills to employers.
- Gain a global perspective with the chance to spend a year studying at one of our renowned partner universities in Sri Lanka or Vietnam.

What you'll learn...

This course will give you an overview of business management with an emphasis on entrepreneurship and its role in the economy and society. Practical components of the course will provide you with the skills to plan, promote, finance and grow your business venture. You'll graduate with the ability to start your own business or bring innovative and entrepreneurial thinking to an established firm.

Module examples:

- An Entrepreneurial Mindset
- Enterprise in Practice
- Entrepreneurial Strategy
- Innovative Change Management

What you could do next...

The breadth of this course will give you lots of career options. Many of our Business School graduates have gone on to set up their own successful businesses. Other typical roles include product innovation manager, business process and design specialist, and business innovation manager.



BUSINESS MANAGEMENT (SUSTAINABILITY)

Learn how to become a responsible business leader by putting social impact and sustainability at the heart of corporate decision-making. Our BSc (Hons) Business Management (Sustainability) degree will give you the skills, knowledge and experience to make a major difference in the workplace. You could go on to run your own ethical business, land

a specialist role with an existing company or advise other firms on how to reduce their carbon footprint.



FIND OUT MORE ABOUT THE COURSE HERE



Why choose us...

- Everything will be explored through a real-world perspective, with live industry briefs and the chance to create your own consultancy so you can support companies with specific projects.
- Upon successful completion, you'll get a leadership and management qualification from the Chartered Management Institute (CMI) as well as your degree.
- You can choose to complete a 12-month work placement between the second and final year, which is a great way to gain valuable experience and put your skills into action solving real problems.
- You'll learn from academic staff who bring a wealth of experience and research expertise.
- Gain a global perspective with the chance to spend a year studying at one of our renowned partner universities in Sri Lanka or Vietnam.

What you'll learn...

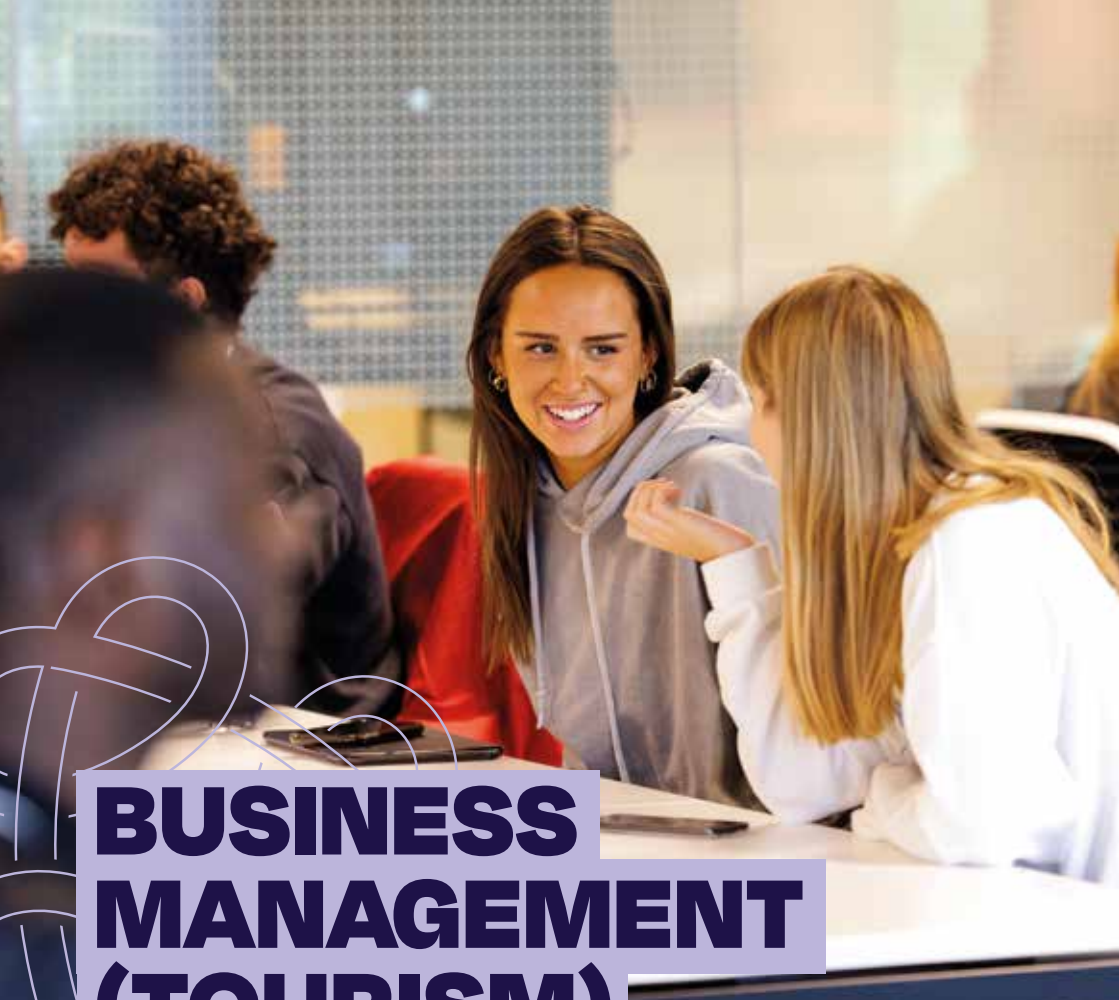
You'll learn how to create a sustainability strategy, exploring issues like waste, recycling and other practices across products, services and supply chains. The course also covers corporate social responsibility and the impact that businesses have on local communities. You'll learn from businesses who have already made positive changes in their day-to-day work.

Module examples:

- Sustainable Business Development
- Governance and Climate Change
- Leadership Strategy and Social Impact
- The Business of Doing Good

What you could do next...

The breadth of this course will give you lots of career options in business. Typical specialist roles include business sustainability manager, environment planner, sustainability consultant or sustainability implementation specialist. Many recent graduates have also set up their own successful businesses.



BUSINESS MANAGEMENT (TOURISM)

Take a degree that gives you access to careers around the world in the multi-billion-pound travel and tourism industry. The sector covers everything from hospitality, hotels and visitor attractions to cruises and even space travel. It also involves specialist areas such as HR, understanding consumer behaviour, marketing, data analytics and brochure design.



FIND OUT MORE ABOUT THE COURSE HERE



Why choose us...

- Take part in live briefs and work with some of Staffordshire's successful venues, such as the Emma Bridgewater pottery factory and the Wedgwood Museum.
- Explore topics from a real-world perspective with field study trips and the chance to create your own consultancy to support an existing tourism organisation.
- We are a member of the Association of Tourism in Higher Education (ATHE) which represents leading providers of tourism programmes.
- You can choose to complete a 12-month work placement between the second and final year, which is a great way to gain valuable experience and put your skills into action solving real problems.
- We offer an international study exchange and the chance to gain an extra employability-focused award called Staffordshire EDGE.

What you'll learn...

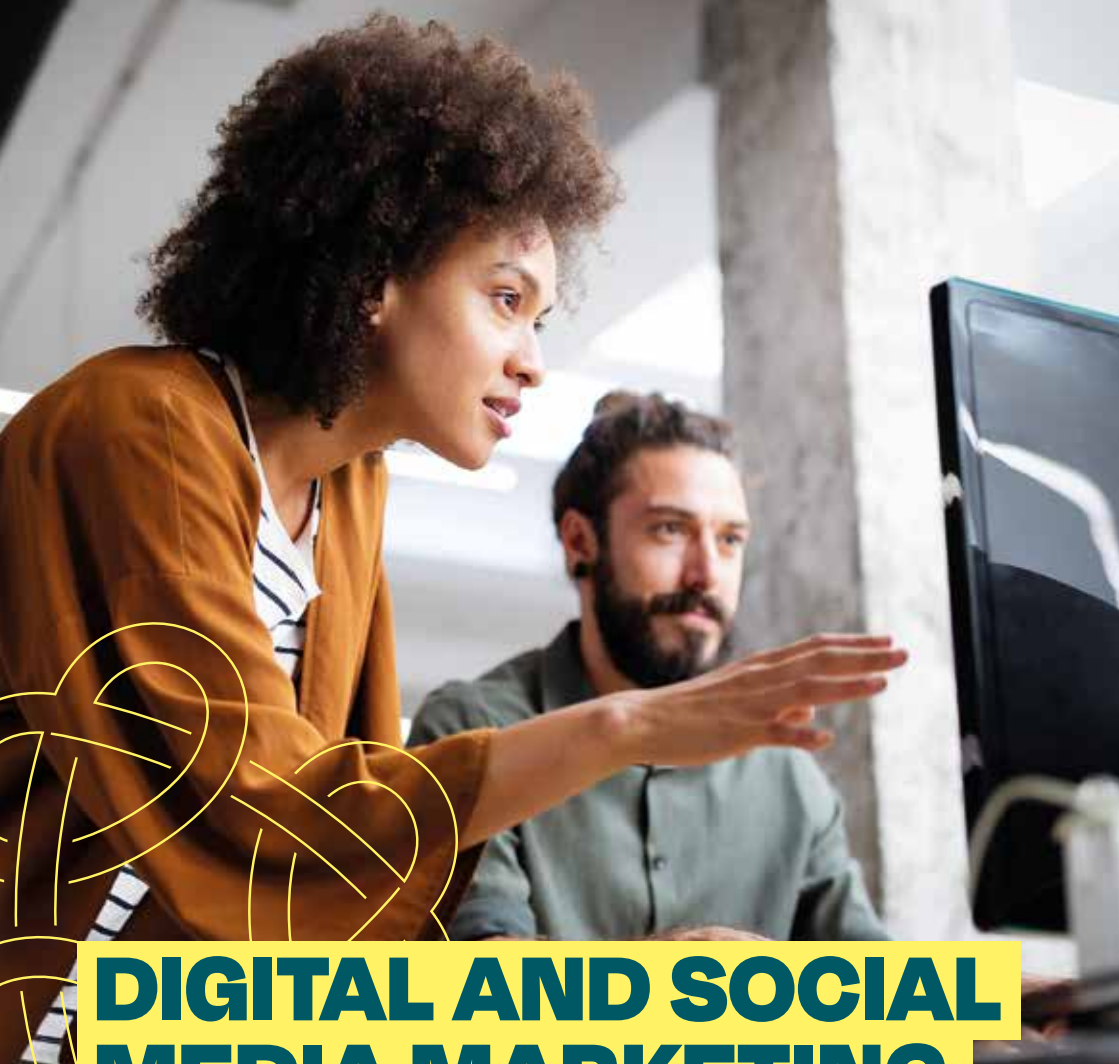
Britain's travel and tourism industry is worth more than £100 billion. But it is also having to adapt to challenges, including the need for digital innovation. In customer services, for instance, many businesses are now expected to have apps and virtual tours. We will look at some of these technological developments, along with other contemporary issues and future tourism trends.

Module examples:

- Globalisation, Tourism and Development
- Tourism Perspectives
- Global Visitor Economy
- Contemporary Issues in Tourism and Events

What you could do next...

The degree will develop both your business and management skills, as well as practical experience of working in the tourism industry. You could go on to pursue a huge array of jobs including hotel manager, tourism officer or holiday representative. There are also numerous industries you could enter such as theme parks, zoos, museums and heritage sites.



DIGITAL AND SOCIAL MEDIA MARKETING

Want a career in one of the UK's fastest growing industries? We'll help you stand out from the crowd and land your dream marketing job. Digital and social media marketing is changing the world. Put yourself at the forefront of this rapidly growing industry as it leaves traditional marketing methods in its wake.



FIND OUT
MORE ABOUT
THE COURSE
HERE



Why choose us...

- As this course is accredited by the Chartered Institute of Marketing (CIM), you'll have the opportunity to complete a Certificate in Professional Digital Marketing alongside your degree.
- You can choose to complete a 12-month work placement between the second and final year, which is a great way to gain valuable experience and put your skills into action solving real problems.
- In your final year, there's the consultancy project – a huge live brief. Draw on our network of businesses to offer your marketing skills to employers.
- Gain a global perspective with the chance to spend a year studying at one of our renowned partner universities in Sri Lanka or Vietnam.
- Our academic staff bring a wealth of marketing experience and research track records of transforming business performance through digital marketing techniques.

What you'll learn...

You will learn how to develop and implement a digital marketing strategy, use search engine optimisation and create content for videos, images, podcasts and webinars. You will also delve into digital marketing analytics, learn how to audit an online channel and do research into consumer behaviour.

Module examples:

- Digital Marketing Strategy
- Managing Global Digital Brand Responsibility
- Digital Customer Experience
- Digital Content Creation
- Social Media Strategy

What you could do next...

Our graduates have a wide range of career options in both digital and social media marketing and more traditional marketing roles. Their skills are in high demand as organisations look for new ways of promoting their products and services. You may find yourself pursuing a career as a content manager, digital marketing manager, SEO manager or customer journey analyst.



INTERNATIONAL BUSINESS MANAGEMENT

Whether you're running a corner shop or a multinational company, your business will rely on global supply chains and complex interactions. Our International Business Management degree will teach you how to navigate these challenges, and you will learn about the rules that govern the movement of goods, services, people and capital, as well as the practicalities of trading across borders.



**FIND OUT
MORE ABOUT
THE COURSE
HERE**



Why choose us...

- This degree is rooted in what's happening in the world today and how it affects business.
- Future proof your career by covering topics such as contemporary issues and trends in trade.
- To build further business links, there will be career talks, visits and guest speakers from industry.
- You can choose to complete a 12-month work placement between the second and final year, which is a great way to gain valuable experience and put your skills into action solving real problems.
- In your final year, there's the consultancy project – a huge live brief. Draw on our network of businesses to offer your skills to employers.

What you'll learn...

The course covers topics such as the global supply chain and logistics, business creativity and innovation, and business ethics. You can also delve into global marketing management and issues like social impact and adapting to climate change. Class discussions could span everything from trade deals and Brexit to the impact of global conflicts on energy supplies.

Module examples:

- Managing Across Cultures
- International Business Strategy
- Global Supply Chain and Logistics
- Global Visitor Economy

What you could do next...

The breadth of this degree course will give you lots of career options in business. Typical specialist roles include international banker, financial analyst, trade coordinator and international strategist. In recent years graduates have also progressed onto postgraduate study or have set up their own successful business.



VISITOR ATTRACTION AND RESORT MANAGEMENT

Get into the booming tourism industry through our unique degree partnership with one of Britain's most popular attractions. You'll gain an amazing insight into how Alton Towers Resort operates as a business. The degree – the first of its kind in the UK – will prepare you for a wide range of exciting careers linked to the visitor economy.



Why choose us...

- Gain first-hand experience at one of the UK's biggest attractions through our partnership with Alton Towers Resort.
- We are a member of the Association of Tourism in Higher Education (ATHE) which represents leading providers of tourism programmes.
- You will spend a total of 250 hours on work placement in the first and second year, allowing you to put your studies into a real-life context.
- The degree will develop both your business and management skills, as well as practical experience of working in the visitor economy.
- You'll have the opportunity to draw up your own business plan and pitch your idea for a new visitor attraction.
- In your final year, there's the consultancy project – a huge live brief. Draw on our network of businesses to offer your skills to employers.

What you'll learn...

The course will give you practical experience, skills and knowledge of the business environment, operations and management. Topics include managing the customer experience, hospitality and hotel management, and conference and events management. You'll also look at marketing and digital communications, health and safety, and the legal and liability side of a business. In your final year, you'll explore core functions of management and how businesses are using augmented and virtual reality to promote hybrid experiences.

Module examples:

- Managing the Customer Experience
- Sustainability, Society and Impact
- Creative Enterprise
- Operations and Legal Liability

What you could do next...

Numerous industries make up the visitor attraction and resort management sector, including theme parks, zoos, museums and heritage sites. Other large employers include hotels, holiday parks and other accommodation venues. Typical roles could include guest excellence manager, rides manager and assistant hotel manager.

OUR STUDENTS

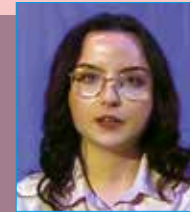
“**Doing a work placement has been so useful, and has prepared me well for my future career. I’ve got the experience, skills and knowledge that will make me stand out amongst other graduates.**”



Eleri Turner

Business Management

“**Being put to the test, and creating an entire event from scratch has given us the confidence and proven that we can achieve what we need to when we graduate.**”



Charlotte Perry

Business Management (Events)

IMPORTANT INFORMATION

Subject to approval/validation

We're always striving to deliver the most current and relevant degrees, both by creating new courses and regularly reviewing our current offering.

Each time we make changes, the course goes through a rigorous approval process to ensure that it's the perfect fit for our students, employers and other relevant stakeholders.

Some of the courses inside this guide may be marked as 'subject to approval' or 'subject to validation',

but don't worry, this just means some of the details of the course won't have been finalised yet. As soon as new courses are approved and validated, up-to-date information will be provided on the online course pages at www.staffs.ac.uk/courses

If you have been offered a place and there is a significant change to the course, or for any reason, the course doesn't run – we will contact you immediately and fully support you in finding the best suitable alternative.

At the time of printing in September 2024, the courses listed in this guide represent those we intend to offer for the 2025/2026 academic years. Very occasionally, however, we need to make changes to our courses, including their content and the way in which they are delivered. In some instances, courses can be discontinued or combined with other courses.

Reasons for withdrawing courses can include insufficient student numbers and courses not receiving the necessary accreditation or approval. Changes to course information may include operational and academic reasons.

If circumstances beyond our control mean we cannot provide particular educational services, all reasonable steps will be taken to minimise any disruption to those services. However, the University will have no liability for any loss or damage suffered by any prospect or student as a result.

As a prospective student of University of Staffordshire, it's your responsibility to ensure you have fully reviewed up-to-date course information before you apply,

and that your chosen course fully meets your requirements. You should also check the course still meets your requirements before accepting an offer to study with us.

Student satisfaction scores have been provided by Unistats and are correct at the time of going to print. For more information, visit: discoveruni.gov.uk

If we discontinue a course or programme and you're not happy with the alternative offered, or if a programme is changed and you're not happy with the changes, you'll be given the opportunity to withdraw from the programme. Up-to-date course information can be found on our website (www.staffs.ac.uk), or by calling us on **01782 294400**.

If you're offered a place at the University of Staffordshire, your offer will be subject to the University's Terms and Conditions of Offer. If you become a student of University of Staffordshire, you will enter a contract with us and be bound by our rules and regulations. These, too, may vary from time to time (www.staffs.ac.uk/rulesandregs).



University of
Staffordshire

2ND IN THE UK FOR QUALITY EDUCATION

Sustainable Development Goal 4 THE
Impact Rankings 2024

5TH FOR FIRST GEN STUDENTS

The Mail University guide 2025

TOP 10 FOR CAREER PROSPECTS

Whatuni Student Choice Awards 2023

TOP 20 FOR FACILITIES

Whatuni Student Choice Awards 2023

TOP 10 FOR SOCIAL INCLUSION

The Times and The Sunday Times Good
University Guide 2023

87% OF RESEARCH IMPACT IS 'OUTSTANDING' OR 'VERY CONSIDERABLE'

Research Excellence Framework 2021

For more detailed information
on courses or studying at
University of Staffordshire visit:
www.staffs.ac.uk/undergraduate

Find us on:
www.staffs.ac.uk/socialmedia

